

BAHA - Hospitality Finance & IT Professionals Conference and Exhibition

**BOOK
TODAY**

19th November 2009
- Sofitel, Terminal 5,
Heathrow UK



Reasons to attend:

- Interact with the latest developments in technology for the hospitality industry
- Take part in thought provoking panel forums
- Find out about new trends in accounting, revenue management and environment corporate responsibility
- Listen to leading industry speakers
- Enjoy great networking and develop your knowledge

Conference Themes:

This year the **key topics** include:

- A review of tools, techniques and tactics for managing profitability in difficult trading conditions
- Industry review and prospects for 2010

There will also be a range of **educational workshops** on topics including:

- Accounting technical matters
- Revenue management updates
- The Uniform System of Accounts for the Lodging Industry
- Strategic use of IT and benchmarking performance

Speakers And Panellists:

An interview with Meinhard Huck
President, Swissotel

Prof. Peter Jones MBE, Advisor
Edge Foundation

David Clarke, CEO
Best Western

Howard Field
Industry Advisor

Mike Preston, Founder
Prisma Consulting

Mary-Jane Brook, Training
Consultant, Learnpurple

Dr. Kate Varini, Academic
Oxford Brookes University

Cathy Burgess, Academic
Oxford Brookes University

Dr. Vira Krakhmal, Academic
Open University

International speakers:

Ted Horner, Industry Specialist
Ted Horner Consulting

Frank Wolfe, CEO
HFTP

www.bahaconference.co.uk



Booking form

DELEGATE DETAILS (Please give details as they should be shown on name badge)

Full Name: Company:

Position within Company:

Address:

..... Postcode:

Email: Telephone:

BAHA Membership Number (if applicable): Signature: Date: / /

How did you hear about the Conference?

Cancellation policy: All payments must be received prior to the event. Cancellations received by 31st October 2009 receive 50% refund.

PAYMENT DETAILS

Cheque enclosed for a total of £
(made payable to BAHA)

Please debit my credit / debit card for a total of £

Card Number:

Security Number:

Expiry Date: Valid From:

Name of Cardholder:

Issue Number: VAT receipt required?
(for Switch)

Signature of Cardholder:

PLEASE FAX OR POST YOUR BOOKING TO:

BAHA Conference Administration, Suite 6, Merley House
Business Centre, Merley House Lane, Wimborne BH21 3AA

Fax: 01202 887 967
Tel: 01202 889 430

Email: admin@baha-uk.org
Website: www.bahaconference.co.uk

Please tick appropriate box to indicate your selection. All prices include VAT at 15%

BAHA Ordinary member (joining fee waived) Join today and take advantage of the substantial savings on the packages below!		£86.25	
Option One: Full Conference Package One day conference rate which includes 3-course dinner, 5 Star hotel accommodation at the Sofitel London Heathrow Terminal 5 for the night of Thursday 19 th November, full English breakfast, conference welcome pack and access to the exhibition and workshops. Includes full use of the hotel's Health Spa.	Members	£330.00	
	Non-Members	£345.00	
Option Two: A Day Only Package ~ Thursday 19th November Conference attendance, presentations, conference welcome pack and access to the exhibition and workshops	Members	£130.00	
	Non-Members	£145.00	
Option Three: Day & Conference Dinner ~ Thursday 19th November Conference attendance, presentations, conference welcome pack and access to the exhibition and workshops plus 3-course dinner	Members	£175.00	
	Non-Members	£195.00	
Option Four: Conference Dinner only ~ Thursday 19th November	Members & Non-Members	£75.00	
Tables of 10 for Conference Dinner Dinner guest names will be requested 1 week prior to the event	Members & Non-Members	£700.00	
Day Exhibition Pass only ~ Hoteliers only	Members & Non-Members	£55.00	
Additional night accommodation ~ Wednesday 18th November Includes full English breakfast and use of the hotel's Health Spa	Members & Non-Members	£165.00	
Additional night accommodation ~ Thursday 19th November Includes full English breakfast and use of the hotel's Health Spa	Members & Non-Members	£165.00	

(please tick where appropriate)